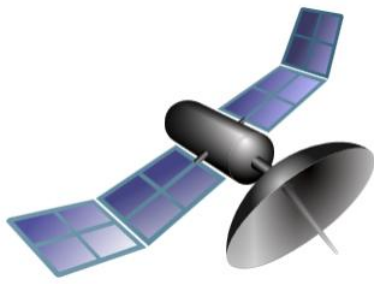


Sightseeing in your language



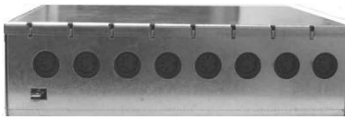
*automatically
international
simultaneously*



The idea is as simple as it is ingenious : Instead of a tour guide, an intelligent computer system gives your passengers the information and explanations about the sights, simultaneously in up to 16 languages. **TOURi** is *the satellite-based sightseeing-system!*



TOURi has been developed mainly to be applied in tourism. **TOURi** always "knows" where the coach or the ship is at any given moment and automatically emits the respective information about your city, the route or the sights. **TOURi** works fully automatically and responds intelligently to the traffic situation.



The possibilities of the digital travel guide are almost inexhaustible. It is not only possible spoken texts, but also music recordings, effects, pictures, information on events and advertising.

The storage capacity is nearly unlimited!

With **TOURi** we are offering you a tool that is very useful for the state of the art organisation of sightseeing tours in unvarying high quality. At the same time it serves as an efficient marketing instrument to meet the growing demands of the tourist industry. It is easy to extend and the information can be easily updated as well!



Regarding the use of **TOURi**, economical and organizational aspects are ultimately the most important.

Some examples are:



Availability of the guides (no time-consuming search, cancellations on short notice, troublesome reorganisation).

Lower costs because of lower wages, labour costs- and administrative expenses.

No training of the guides, e.g. knowledge of the city or area.

Because of the wide range of languages to be used simultaneously you can attract more customers. You will have an advantage over your competitors advertising the system.

The integration of commercials (for restaurants, hotels etc.) can be an additional source of income for you, texts for the deaf etc..

Continuing basis (Multi-Media, W-LAN), usable for other Windows-programs (ticket system, log book, etc.)

